



# AARON BAILEY

## Lead Software Services Specialist

Aaron works at the intersection of Salesforce, process improvement, and practical problem-solving. He helps Purdue MEP and other NIST MEP centers bring key business processes into Salesforce, making systems more connected, usable, and reliable. His focus is simple: build tools that reduce friction, improve visibility, and help teams spend less time fighting systems and more time serving manufacturers.

### EDUCATION

B.S., Application Development,  
Kaplan University

A.A.S., Computer Programming, Ivy  
Tech Community College

### CERTIFICATIONS

Salesforce Certified Platform App  
Builder

Salesforce Certified Administrator  
(SCA)

Salesforce Certified Platform  
Developer I

### SKILLS & EXPERTISE

Salesforce Development

Salesforce Administration

Database Administration

Customer Support

### PROFESSIONAL EXPERIENCE

Purdue MEP/Purdue TAP; Since 2015

- Lead Software Services Specialist (current)
- Senior Salesforce Developer
- Application Developer

S&S Programming; 2011 – 2014

- Application Developer

U.S. Army Reserve (35F); 2007 – 2019

- Intelligence Sergeant
- Detachment NCOIC
- Security Manager
- Intelligence Analyst



Manufacturing Extension Partnership